

Tidings

Club Announcements



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Please note schedule:

The next Board Meeting is scheduled for Thursday, Sept. 10th at 7 AM.

THE ROTARY FOUR-WAY TEST

- ☦ Is it the **truth**?
- ☦ Is it **fair**?
- ☦ Will it build **goodwill** and better **friendships**?
- ☦ Will it be **beneficial** to **all** concerned?

RF Rotary Vision Statement:
 "Enhancing Opportunities for Youth; Creating a Better World for All."

Vice President Tom Garfin called the meeting to order, and decided to start with the Pledge of Allegiance and the Four Way Test. Carole Mottaz then read the Serenity Prayer for our devotions, as something that we all should keep in mind daily.

Following the devotions, the following announcements were made. Thanks to those who set up and greeted.

Welcome Guests

- Derek Marvin, Carole Mottaz's brother from England

Announcements

Raffle Tickets:

The club is offering one more opportunity for everyone to polish up their sales skills — or to again open their pocket books. We have something to offer that both Packer and Viking fans will value. Marti and Don Piepgras have again donated **4 prime tickets** for this year's Big Game: the Monday Night Football meeting on October 5th of the Green Bay Packers and the Minnesota Vikings, with quarterback Brett Favre getting ready to face his former team for the first time. This is drama that will be viewed across the country.

We are offering a chance to have an unforgettable evening watching it happen live and in person at the Metrodome. And rather than

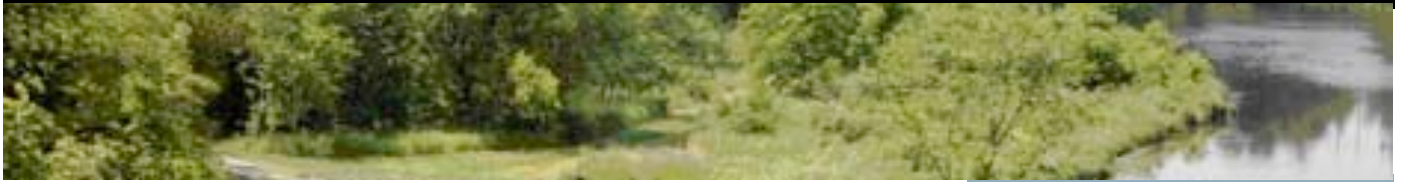
holding an auction which might be limited to a few wealthy people, we are selling tickets for just \$10, to have a chance to win 4 tickets in the 4th row between the 44th and 49th yard line. John Kremer gave an impassioned speech about the historic significance of this match-up. "It's not just a football game. This is an epic contest that will resonate for all mankind. . . ." The drawing will be held on September 29th, so we've got less than a month to go. Rather than "selling," we are "providing opportunities to win." Get your tickets from Steve and get them sold ASAP.

Fall Gala:

Tom Garfin reminded everyone that the Annual Fall Gala will be held on Friday, November 13th. Save the date and talk to Carole or Scott Jones about getting involved with the planning.



The Gala committee is working, but *there is room at the table for you to get involved.* Don't miss the fun-filled opportunities to contribute to our major social event of the year.



Happy Bucks

Vice-President Tom began the collection of Happy Bucks by announcing that Steve Leitch was the mystery greeter. Garrett Gill happily began collecting happy bucks by celebrating the fact that he had survived the first week of class. He also talked about observing new students as they adjust to the campus and each other. He then proceeded to make a round of collections from our cheerful members.

R.I.P. PDG Will Salleses

Shortly after our meeting, Executive Secretary Jingle Mahan and District Governor Krogmann notified the district leadership that Past District Governor William "Will" Salleses had died. Salleses was a member of the St. Paul Rotary Club and the District Governor in 1998-99. He was instrumental in many of the steps that led to the formation of our club, and he was one of the keynote speakers at our charter celebration in March, 1999. His funeral service was conducted on Saturday, September 12th.

Missed Meetings and Guest Bucks

As usual, there were donations for missed meetings, for scooting, and for our guests. I'm also going to insert a little readership check. The first person to contact [me](#) after reading this will win a nice little prize, and I'll also offer something to the next five people who email me using the link in the sentence above.

Nice Weather and River Explorers

There were several who commented on the beautiful weather. Joe talked about the spectacular sunrise; Ted H. had a great weekend for golf, and is wishing for a few more *months* of this weather; and it was nice enough for Tony to bike to the meeting. Several others had adventures that were enhanced by the nice weather last weekend. Steve traveled to Bayfield, Nelson spent time "up North" working at a cabin, and Garrett was busy cutting wood (apparently that isn't the same as "sawing logs"). Both Randy and Tom Garfin spent time this weekend on *both* of our regions fine rivers—the Kinni and the St. Croix.

Family Celebrations and Events

Elaine reported that her son's wedding was much fun, Carole was happy her brother was visiting, and Nelson was looking forward to all of his kids coming together next weekend. Patty also talked about a granddaughter that had returned. Terry celebrated her father's birthday, and Randy marked his 39th anniversary, and also had a great time with his family as they gathered to say "farewell" to his father. The start of school was continuing to get attention from Elaine and Dean, and Derek and Amy both talked about their children starting the school year. (Galen noted that one of his friends couldn't come up with the word "Chancellor" and called it "Challenger." We all know that the office of Chancellor is challenging, but we also know that Dean is up to the challenge.)

Other Notes

Marti talked about finishing cabinets and the "cute" set of power tools she she got. Dale responded that "cute" and "power tools don't go together. He also talked about his trip with great traffic, except for a section of I94. Others talked about all of the fun events scheduled in River Falls for the coming weekend.

OUR OFFICERS

President:	Diane Odeen
Pres Elect:	Tom Garfin
Vice Pres:	Carole Mottaz
Exec. Treasurer:	Marti Piepgras
Secretary:	Dale Jorgenson
Past Pres:	Kevin Pechacek

2008 SERVICE DIRECTORS

Club:	Tom Bloom
Community:	Scott Jones
International:	Heather Logelin
Vocational:	Tom Westerhaus
Youth:	Elaine Bauman
Public Relations:	Samantha Bluhm
Membership:	Terry McKay
Programs:	Bill Montgomery
Sergeant:	Jodi Young
Communication	Gorden Hedahl
Technology:	Steve Leitch

ROTARIAN OF THE YEAR

2003:	Tom Bloom
2005:	Tom Garfin
2006:	Dale Jorgenson
2006:	Kevin Pechacek
2006:	Jerry Tack
2007:	John Kremer
2008 & 2009:	Carole Mottaz

PAST PRESIDENTS

1999:	Tom Bloom
2000:	Gorden Hedahl
2001:	David Brassfield
2002:	Randy Cudd
2003:	Bill Montgomery
2004:	Tom Palmer
2005:	Connie Foster
2006:	Steve Schroeder
2007:	Carrie Fisher
2008:	Kevin Pechacek

Dale Jorgenson presented an overview of Regional Economic Development and an organization called Momentum West.

“Rotary is an organization of business and professional men and women united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.”



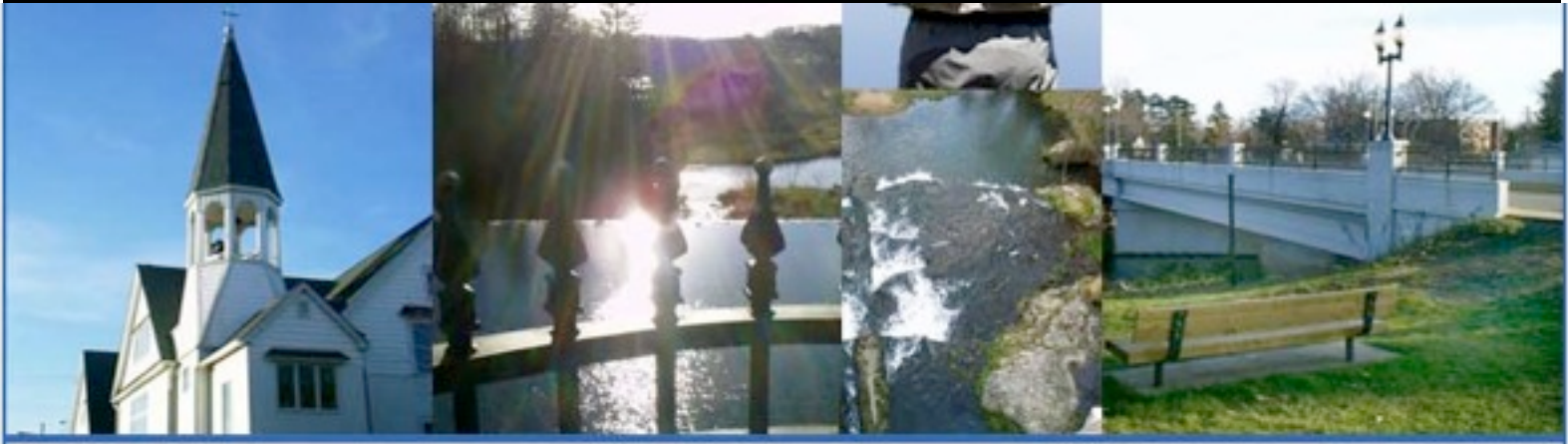
Regional Economic Development and Momentum West

Dale Jorgenson has been involved with economic development initiatives in Western Wisconsin for several years, as he became more aware of the gaps in the infrastructure for helping small businesses thrive here. As each individual and community focuses on their own business, who is going to take a longer and broader view of where we need to go as a region. Several years ago, Governor Doyle urged the development of regional economic development partnerships as a more effective and efficient approach than dealing individually with 72 counties in Wisconsin. Consequently, universities, technical colleges, and economic development corporations from 10 Western Wisconsin counties have banded together to create Momentum West.

Momentum West is a regional marketing and economic development organization serving the 10 county west central region of Wisconsin. The organization's volunteer Board of Directors (which includes Dale and Rosanne Bump) provides their time, expertise and assistance in establishing annual goals and activities to market and brand the region, to provide economic development support, and to advocate for the region and the accomplishment of shared initiatives. The mission of Momentum West is: **“to develop partnerships and leverage the resources in west central Wisconsin to market the region and grow the economy.”**

Momentum West is one of 7 regions in Wisconsin recognized by the state. The region has been regularly cultivating legislative support, with annual trips to Madison and also inviting legislators to this part of the state. In addition to Legislative Support, the board has created task forces focusing on:
Regional Initiatives — a think tank for regional issues; Marketing and Economic Development — looking at ways that we are distinct, and representing us at trade shows and call trips to businesses considering locating here;
Business and Enterprise Development — looking at promoting international trade, supporting existing businesses and looking at ways to “grow our own” by keeping talented people in our region.

Clearly there is much to do, but it is great to know that talented people are getting together to take on the important task of partnering to create a brighter future for the businesses of this region.



River Falls Rotary Mission Statement
“Enhancing Opportunities for Youth; Creating a Better World for All.”

Set Ups, Devotions & Greeters

<u>Date</u>	<u>Devotions</u>	<u>Greeter/Setup</u>	<u>Date</u>	<u>Devotions</u>	<u>Greeter/Setup</u>
Sept 15	Patty Nelson	Bump / Cicchese	Feb 2	Randy Cudd	Luther / Marsh
Sept 22	Max Neuhaus	Cicchese / Cudd	Feb 9	Bill Montgomery	Marsh / McQuade
Sept 29	Virgil Nylander	Cudd / Ericson	Feb 16	Carrie Fisher	McQuade / McKay
Oct 6	Pat O'Malley	Ericson / Fisher	Feb 3	Connie Foster	McKay / Montgomery
Oct 3	Diane Odeen	Fisher / Foster	Mar 2	Nelson French	Montgomery / Morrisette
Oct 20	Alison Page	Foster / French	Mar 9	Tom Garfin	Morrisette / Mottaz
Oct 27	Kevin Pechacek	French / Garfin	Mar 16	Garrett Gill	Mottaz / Nelson
Nov 3	Marti Piepgras	Garfin / Gill	Mar 23	Debbie Griffin	Nelson / Neuhaus
Nov 10	Steve Schroeder	Gill / Griffin	Mar 30	Gorden Hedahl	Neuhaus / Nylander
Nov 17	Jerry Tack	Griffin / Hedahl	April 6	Nate Jackson	Nylander / O'Malley
Nov 24	Tom Westerhaus	Hedahl / Jackson	April 13	Tony Jilek	O'Malley / Odeen
Dec 1	Wayne Wulf	Jackson / Jilek	April 20	Rusty Johnston	Odeen / Page
Dec 8	Jodie Bakken Young	Jilek / Johnston	April 27	Scott Jones	Page / Pechacek
Dec 15	Kris Ainsworth	Johnston / Jones	May 4	Dale Jorgenson	Pechacek / Piepgras
Dec 22	Elaine Baumann	Jones / Jorgenson	May 11	John Kremer	Piepgras / Schroeder
Dec 29	Tom Bloom	Jorgenson / Kremer	May 18	Jim LaPoint	Schroeder / Tack
Jan 5	Samantha Bluhm	Kremer / LaPoint	May 25	Steve Leitch	Tack / Westerhaus
Jan 12	Joe Boles	LaPoint / Leitch	June 1	Heather Logelin	Westerhaus / Wulf
Jan 19	Rosanne Bump	Leitch / Logelin	June 8	Amy Luther	Wulf / Young
Jan 26	Larry Cicchese	Logelin / Luther	June 15	Ted Marsh	Young / Ainsworth
			June 22	Brian McQuade	Ainsworth / Baumann
			June 29	Terry McKay	Baumann / Bloom

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you might find someone to trade with.

Program Schedule

September

- Sept. 15th: Carole Mottaz, shelter for the homeless in River Falls
- Sept. 22nd: Steve Leitch, introduction to and suggestions for use of Facebook for our club
- Sept. 29th: Kim Wojcik, Executive Director of Turningpoint, Inc. for Victims of Domestic and Sexual Violence

River Falls Rotary Membership

Last	First	Work	Home	Email	Classification
Ainsworth	Kris		425-9755	skainsworth@sbcglobal.net	Finance/HR Retired
Baumann	Elaine	425-1835	425-5727	Elaine.Baumann@rfsd.k12.wi.us	School Administration
Bloch	Peter	426-0866	426-0866	pbd@presenter.com	RE Development
Bloom	Thomas	425-5182	425-0427	Tbloom47@yahoo.com	Veterinarian
Bluhm	Samantha	651-470-3252	425-0003	samantha@powerfulperspectives.net	Writer/Life Coach
Bogel	Sarah	425-8233		bogels@comcast.net	Dentist
Boles	Joseph	425-7281	425-6540	joe@rodlibeskar.com	Attorney
Bump	Rosanne	425-2533	426-6505	rosanne@rfchamber.com	CEO Chamber of Commerce
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumanpcpa.com	Accountant
Cudd	Randy	425-9566	425-9102	RandyC@randycudd.com	Real Estate-Sales
Ericson	Tim	262-284-6462	629-7070	vj5148@msn.com	Historian
Fisher	Carrie	749-4116		cfisher@wppisys.org	Manager-Utilities
Foster	Connie	425-3774	425-6826	Connie.d.foster@uwrf.edu	Higher Ed Admin
French	Nelson	425-5738	612-869-8149	nelsonfrench@kinniriver.org	KRLT Director
Garfin	Tom	425-9135	425-1593	tgarfin@era-usa.com	Independent Business
Gill	Garrett	425-9511	425-8554	garrett@gilldesigninc.com	Golf Architect
Griffin	Debbie	426-1048		dgriffin@rivertowns.net	Journalist
Hagberg	Ted	612-701-3744	651-578-2652	thagberg@finsvcs.com	Financial Advisor
Hedahl	Gorden	Retired	426-6082	ghedahl@comcast.net	Higher Ed-Fine Arts
Jackson	Nate	425-1050	425-9805	Nate.Jackson@edwardjones.com	Investments
Jilek	Tony		425-8923	ajilek@dishup.us	Higher Ed-Ag Sciences
Johnston	Joe (Rusty)	715-417-2882		joseph.johnston@associatedbank.com	Banking
Jones	Scott	425-6811		sjones@anchorbank.com	Banking
Jorgenson	Dale	426-1890	425-2786	djorgenson@riverlandlaser.com	Laser Marking
Kremer	John	612-590-9540	381-9799	john@kremerservices.com	Automotive Dealer
LaPoint	Jim	247-3285	425-8301	lapoint@hotmail.com	Director
Leitch	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
Logelin	Heather	426-4503	381-2788	Heather.logelin@allina.com	Philanthropy
Luther	Amy			amy@cohseiorliving.com	Management
Marsh	Ted	425-6309	651-442-8982	inhispresents@hotmail.com	Clergy
McKay	Terry	651-210-5669	425-1109	terry.mckay@ERA.com	Realty Marketing
McQuade	Brian	612-590-8243	715-307-0802	brian@bwirelessnow.com	Info Technology
Miller	David	426-4500		david.miller@allina.com	Health Care Administration
Montgomery	Bill	Retired	425-5426	wm13@presenter.com	Clergy
Morrisette	Scott	426-7813	425-8993	smorrisette@anchorbank.com	Banking-Commercial
Mottaz	Carole		425-7903	mottaz@presenter.com	Educator
Nelson	Patty	425-2386	425-7966	Patti@PLNCPA.com	Accountant-CPA
Neuhaus	Max	425-7281	715-410-7296	max@rodlibeskar.com	Attorney
Nylander	Virgil		425-6277	Nylander-c@sbcglobal.net	Higher Ed-Admin
O'Malley	Pat	425-9882	425-9882	pomalley@wildblue.net	Aviation
Odeen	Diane	612-336-9315	426-5325	diane@lommen.com	Attorney at Law
Page	Alison	612-810-3918	425-8772	alisonhpage@yahoo.com	Health Care Administration
Pechacek	Kevin	425-8100	426-2036	kevin@thewestwind.com	Restaurateur
Piepgas	Marti	425-6177	425-2077	marti@stcroixgas.com	Utilities Management
Ross	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Schroeder	Steve	386-2822	425-1704	icasws@comcast.net	Insurance/Finance
Tack	Jerry	426-3122	246-7514	jtack@fnbrf.com	Banking-Credit Mgr
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed-Administration
Westerhaus	Tom	425-1800	715-3070021	Tom.Westerhaus@rfsd.k12.wi.us	Superintendent
Wulf	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Service
Young	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director