

TIDINGS



WELCOME TO ROTARY

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Next Rotary Board meeting is scheduled for Thu. May 12th at 7 AM at the River Falls Journal building.

THE ROTARY FOUR-WAY TEST

- ⚙️ Is it the **truth**?
- ⚙️ Is it **fair**?
- ⚙️ Will it build **goodwill** and better **friendships**?
- ⚙️ Will it be **beneficial** to **all** concerned?

RF Rotary Vision Statement: "Enhancing Opportunities for Youth; Creating a Better World for All."

President Tom Garfin called the meeting to order, and John Kremer led the devotions with a reading from Mountains Beyond Mountains. Tom Garfin then led us in the Pledge of Allegiance, the Four Way Test, and our club vision statement. Thanks to those who set up and greeted.

Guests

Ted Schoenecker — speaker

ANNOUNCEMENTS

Paul Harris Fellows

Gorden Hedahl presented information on the Paul Harris Fellows recognition from the Rotary Foundation, and he presented pins and certificates of recognition to Joe Boles, Randy Cudd, Dale Jorgenson, Bill Montgomery and Connie Foster, our club's most recent Paul Harris honorees. (see photo below) All PH Fellows are indicated on the membership list on page 4.



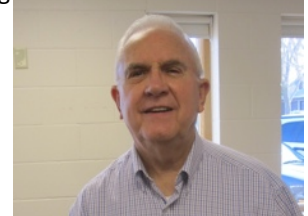
Bill Montgomery also received recognition for becoming a Rotary Benefactor, by including the foundation in his will. (You are encouraged to join the "croak club" too.)

HS Honors Event

Tom reported that 70 students and their teachers were recognized at the High School Honors event sponsored by our Rotary Club.

Happy Bucks

Brian led the collection of Happy Bucks by being happy about the big increase in the number of Paul Harris Fellows in our club, and nearly every member joined in on the thanks and best wishes. Tom Garfin also recognized Dr. Al Stewart, a member of our meal crew, for his outstanding contributions to our meetings and to our community.



Joe noted that he still had fillings that Doc did in 1959, and Randy noted that Al celebrated his 86th Birthday in Hawaii while on the Habitat mission project. We also sang Happy Birthday to Vince and Terry.

There were many other reasons to be happy. Sports seasons were also anticipated: softball by Travis, and soccer by Thomas. David passed his Bar Exam, Matt sold his house, and Connie was glad to be back home. John is looking for someone who might want to help take books to Peru in July, and Pat O. has made presentations at 8 clubs about the work in Haiti. Elaine noted all that Rotary does for the students and schools.



Ted Schoenecker, the Transportation Planning Manager for the Gateway Corridor, came to the meeting to talk about the planning process for mass transit in the eastern Metro area of the TwinCities.

“Rotary is an organization of business and professional men and women united worldwide who provide **humanitarian** service, encourage **high ethical standards** in all vocations, and help **build goodwill** and **peace** in the world.”



The Gateway Corridor

Ted Schoenecker indicated that he was happy to be invited “across the river” to talk about the planning for mass transit in the region. He serves as the Transportation Planning Manager for Washington County, but the Gateway Corridor Commission is made up of officials and planners from several different governmental units in the East Metro. The Gateway Corridor follows I94 from St. Paul to the St. Croix, and is envisioned to possibly extend as far as Eau Claire. This region is the only one in the Twin Cities that spans urban, suburban and rural communities across two states. The goals of the commission are to improve mobility, promote economic vitality, and enhance livability.

Currently 300,000 people live along the corridor, but by 2030, it is anticipated that there will be a 30% increase in population, and there are no current plans for highway expansion or improvements. As a consequence, it is anticipated that congestion will be more frequent and last for a larger portion of the day. He indicated that traffic congestion “will become a four letter word.” Planning must take place to ensure that people and materials will be able to make these places accessible and efficient. In addition to all of the individuals, Ted noted that 84% of the current traffic by weight is also carried by trucks through this same system. Park and Ride usage is increasing rapidly and the demand is growing.

The Metropolitan Council is overseeing all of the planning so that the system will provide connectivity and integrate with other transportation plans in the region. Currently the planning units are engaged in a Transit Alternatives Analysis (AA) which follows federal guidelines to look at all of the alternatives and examine costs (both capital and continuing), ridership, the various modes of transit, and the plans of cities and other administrative units in the region. When talking about the modes of transit, Ted clarified that “a horse is not a cow;” and he discussed the differences between: Commuter Rail (using existing train tracks to make morning and evening commuter runs); Light Rail (on light tracks which provide frequent high level service); Bus Rapid Transit (a hybrid of bus and light rail, possibly using highway shoulders); and Express Buses. Each approach provides advantages/disadvantages and each has different cost/benefit issues.

The Gateway Commission is still early in the process, and they are doing all that they can to gather public input into the planning. They have recently reduced a set of 25 original alternatives down to eight which they are looking at more closely. They hope to develop a clear plan in the next year and finalize some of the alternatives. You can find more about the project at TheGatewayProject.com. They have held one round of open houses but they are doing two more rounds to identify and engage all of the people in the area. This will be a big and expensive project, but the cost of doing nothing might also be prohibitively problematic. Go to the website and get more informed. Thanks to Ted for getting us thinking about these important issues.



River Falls Rotary Vision Statement
“Enhancing Opportunities for Youth; Creating a Better World for All.”

Program Schedule

MAY Rotary Community Service Month

- May 3:** Ted Schoenecker - mass transit from Twin Cities
- May 10:** Classification Talk - Mark Gabriel
- May 17:** Monique Squire: RFSO community ed
- May 24:** Classification talk: Paul Goudreault
- May 31:** Kinni River Land Trust update - Dale Jorgenson

JUNE Rotary Fellowship Month

- June 7:** Our Habitat for Humanity kitchen and breakfast crew
- June 14:** Tony Pedriana and Dr. Amber Morgan: Reach Out and Read Pediatric organization
- June 21:** Tim Scott: Holocaust high school speaker
- June 28:** Sue Schwartz and Lindsay Willaby: "invisible children"

Devotions & Set Up/Take Down/Greeters

<u>Date</u>	<u>Devotions</u>	<u>Setup/Take Down</u>
May 3	John Kremer	Potts / Russell
May 10	Jim LaPoint	Russell / Schroeder
May 17	Steve Leitch	Schroeder / Seidling
May 24	Heather Logelin	Seidling / Sienko
May 31	Ted Marsh	Sienko / Simpson
June 7	Melissa McArdle	Simpson / Thompson
June 14	Terry McKay	Thompson / Van Galen
June 21	Brian McQuade	Van Galen / Westerhaus
June 28	David Miller	Westerhaus / Wulf
July 5	Scott Morrissette	Wulf / Jodie Young
July 12	Pat Murphy	Jodie Young / Mike Young
July 19	Patty Nelson	Mike Young / Agrimson
July 26	Scott Nelson	Agrimson / Ainsworth
Aug 2	Kris Miner	Ainsworth / Baumann
Aug 9	Max Neuhaus	Baumann / Bluhm
Aug 16	Virgil Nylander	Bluhm / Boles
Aug 23	Pat O'Malley	Boles / Bump
Aug 30	Diane Odeen	Bump / Cicchese

NOTE: If you are unable to attend, please make arrangements to have these responsibilities covered. Ideally you would find someone to trade with. If you make a trade, please let the Tidings editor know. Rotary District 5960 has a resource for devotions. If you are looking for something to read, you might [check this link](#).



Diane Odeen, Rosanne Bump and Elaine Baumann go over the piles of scholarship applications. Thomas Pedersen is also meeting with the group that is making recommendations on the scholarships that we will award to graduating seniors this spring.

OUR OFFICERS

- President: Tom Garfin
- Pres. Elect: Carole Mottaz
- Secretary: Elaine Baumann
- Treasurer: Marti Piepgras
- Past Pres: Diane Odeen
- Exec. Secretary: Marti Piepgras

2010-11 DIRECTORS

- Community: Scott Jones
- International: Heather Logelin
- Club: Vince Seidling
- Vocational: Tom Westerhaus
- Youth Protection: Tony Jilek
- Youth Exchange: Elaine Baumann
- Public Relations: Samantha Bluhm
- Membership: Terry McKay
- Programs: Bill Montgomery
- Sergeant: Brian McQuade
- Newsletter: Gorden Hedahl
- CIO/Webmaster: Steve Leitch

ROTARIAN OF THE YEAR

- 2003: Tom Bloom
- 2005: Tom Garfin
- 2006: Dale Jorgenson
- 2006: Kevin Pechacek
- 2006: Jerry Tack
- 2007: John Kremer
- 2008 & 2009: Carole Mottaz
- 2010: Debbie Griffin

PAST PRESIDENTS

- 1999: Tom Bloom
- 2000: Gorden Hedahl
- 2001: David Brassfield
- 2002: Randy Cudd
- 2003: Bill Montgomery
- 2004: Tom Palmer
- 2005: Connie Foster
- 2006: Steve Schroeder
- 2007: Carrie Fisher
- 2008: Kevin Pechacek
- 2009: Diane Odeen

Last	First	Work	Home	Email	Classification
Agrimson	Josh	715-425-6732	425-2172	agri0003@umn.edu	Dentist
Ainsworth*	Kris	651-331-6082	425-9755	skainsworth@sbcglobal.net	Mediator
Baumann	Elaine	425-1835	425-5727	elaine.baumann@rfsd.k12.wi.us	High School Administration
Bluhm	Samantha	651-470-3252	425-0003	samantha@powerfulperspectives.net	Writer/Life Coach
Boles	Joseph	425-7281	425-6540	josephdboles@gmail.com	Judge
Bump	Rosanne	425-2533	426-6505	rosanne@rfchamber.com	CEO Chamber of Commerce
Cicchese	Larry	425-6179	425 6179	larrycicchese@baumanpcpa.com	Accountant
Cudd*	Randy	715-377-4747	425-9102	Randy@randycudd.com	Real Estate-Sales
Ericson	Tim	262-284-6462	629-7070	vj5148@msn.com	Historian
Fisher	Carrie	749-4116		cfisher@wppienergy.org	Manager-Utilities
Fitzl	Travis	651-259-4152	225-9958	travisf@lwc-cpa.com	Accountant
Foster*	Connie	651-894-2747	425-6826	cnmfoster@mc.com	Higher Ed Admin-Retired
French	Nelson	425-5738	612-237-5171	nelsonfrench@kinniriver.org	Land Trust Director
Gabriel	Mark	715-821-9363	425-9362	mgabriel@mapcertain.com	Cartographer
Garfin	Tom	425-9135	425-1593	tgartin@expensereduction.com	Independent Business
Gill	Garrett	425-9511	425-8554	garrett@gilldesigninc.com	Golf Architect
Goff	Steve	715-821-7018	425-8972	steve@byegoff.com	Attorney
Goudreault	Paul	715-426-8919	715-425-8813	pgoudreault@designerdoors.com	Design CEO
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Jilek	Tony	Retired	425-8923	ajilek@dishup.us	Higher Ed-Ag Sciences
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Jones	Scott	715-246-8010	715-828-5878	scott.jones@rcu.org	Banking
Jorgenson	Dale	Retired	425-2786	rjrdnd@yahoo.com	Laser Marking Retired
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Leitch*	Steve	425-0159	425-8044	steve@leitchinsurance.com	Insurance Sales
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Marsh	Ted	425-6309	651-442-8982	inhispresents@hotmail.com	Clergy
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Page	Alison	612-810-3918	425-8772	alisonhpage@yahoo.com	Health Care Administration
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Pedersen	Thomas	715-425-4555	920-203-0776	thomaspedersen26@hotmail.com	Higher Ed-Student Services
Piegras*	Marti	425-6177	425-2077	marti@stcroixgas.com	Utilities Management
Potts	Glenn	425-3335	425-2450	glenn.t.potts@uwrf.edu	Higher Ed-Business & Economics
Ross	Dan	425-9011	425-9061	dross@rosscm.com	Construction-Manager
Russell	Matt	426-3115	425-9293	mrussell2112@msn.com	Banker
Schroeder*	Steve	386-2822	425-1704	icasws@comcast.net	Insurance/Finance
Seidling	Vince	425-0075	715-977-0374	vseidling@yahoo.com	Financial Advisor
Sienko	David	425-8180	977-1992	dsienko@gmail.com	Attorney
Simpson	Scot	426-3402	629-7350	ssimpson@rfcity.org	Public Administration
Thompson	Mike	715-529-1910	425-8897	thompsonmd@sbcglobal.net	Sales
Van Galen	Dean	425-3201		dean.vangalen@uwrf.edu	Higher Ed-Administration
Wespetal	Jean	425-1815		jean.wespetal@rfsd.k12.wi.us	Honorary—Special Ed
Westerhaus	Tom	425-1800	715-3070021	Tom.Westerhaus@rfsd.k12.wi.us	Superintendent Public Education
Wulf*	Wayne	866-559-1800	426-1800	Wayne.S.Wulf@ampf.com	Financial Service
Young	Jodie	425-8788	386-2402	info@bakken-young.com	Funeral Director
Young	Michael	651-361-7526	715-426-7853	mike-kathleenyoung@sbcglobal.net	Corrections

*Members indicated with an asterisk are Paul Harris Fellows at this time. PH Fellows have contributed more than \$1000 US to the Rotary Foundation.

+ Indicates members who are also Rotary Benefactors, leaving at least \$1000 to the Rotary Foundation in their wills.